

Judge's Name _____

Engagement Poster Judging Rubric

Undergraduate Exhibition

Presentation # _____ Presenter's Name: _____

Project title: _____

*****Please total your score for us.*****

Category	1 (D)	2 (C-)	3 (C)	4 (C+)	5 (B-)	6 (B)	7 (B+)	8 (A-)	9 (A)	10 (A+)	Score
Access	<ul style="list-style-type: none"> Author and advisor are not clearly identified Does not clearly associate title with the study 	<ul style="list-style-type: none"> Author and advisor are clearly identified Title associated with experience Information requires specific knowledge for understanding 			<ul style="list-style-type: none"> Authors, collaborators, & advisors are clearly identified Title conveys meaning Information requires disciplinary knowledge for understanding 			<ul style="list-style-type: none"> Authors, collaborators, & advisors are clearly identified. Title conveys meaning and access to a general audience Terms are defined clearly 			
Context	<ul style="list-style-type: none"> Context is not identified Overall learning is not connected to the context of the experience 	<ul style="list-style-type: none"> Context is identified but somewhat unclear 			<ul style="list-style-type: none"> Experience setting is clear Setting is clearly considered in the presentation of the poster 			<ul style="list-style-type: none"> Experience setting is clearly and concisely stated Experience type and location impact the overall presentation 			
Visual Presentation	<ul style="list-style-type: none"> Layout/presentation lacks intentional choice Appearance lacks professionalism Organization detracts from the understanding 	<ul style="list-style-type: none"> Layout/presentation is organized Overall appearance is clean Organization is present, but does not necessarily enhance understanding 			<ul style="list-style-type: none"> Layout and presentation are effective Appearance is clean and assists in understanding Text well-spaced and readable 			<ul style="list-style-type: none"> Layout and presentation are effective and attract attention Text is well utilized and is easily read Artistic choices (color/spacing) enhance understanding 			
Graphic Content	<ul style="list-style-type: none"> Graphics are unclear Graphics do not enhance the presentation Terms are not easily understood 	<ul style="list-style-type: none"> Graphics are not easily understood Graphics presentation is poorly organized Some terms need definition 			<ul style="list-style-type: none"> Graphics are purposeful—they are clearly connected to the study Graphics presentation is organized Terms are defined 			<ul style="list-style-type: none"> Graphics are purposeful—they enhance the understanding for a general audience Graphic presentation is organized and adds appeal to the poster Terms are defined and easily understood 			
Execution	<ul style="list-style-type: none"> Presentation does not identify a specific problem, question, or learning outcome 	<ul style="list-style-type: none"> The presentation demonstrates a general problem-not specific Project is compelling, but the question/problem of the situation is not clearly identified 			<ul style="list-style-type: none"> Issue or problem within the experience is identified The presentation is connected to the problem/question 			<ul style="list-style-type: none"> Compelling, concise depiction of the issue or problem being investigated The significance of the question/problem is clearly presented. 			
Action and Decision-making	<ul style="list-style-type: none"> Decisions do not appear to be based on evidence Evidence is lacking 	<ul style="list-style-type: none"> Decisions are determined with minimal consideration of real-time evidence Evidence gathering is limited 			<ul style="list-style-type: none"> Decisions are made with contextual considerations Evidence is gathered in context 			<ul style="list-style-type: none"> Decisions are based on evidence gathered in context Evidence is gathered in appropriate ways 			
Conclusions	<ul style="list-style-type: none"> Conclusions are not grounded in evidence/data Conclusions are not clearly identified 	<ul style="list-style-type: none"> Conclusions are connected to data and evidence Uses of data/evidence are not identified effectively Significance to context is not presented 			<ul style="list-style-type: none"> Conclusions are clearly connected to the question, evidence and data Appropriate conclusions and analysis Significance to context is conveyed 			<ul style="list-style-type: none"> Strong conclusion/analysis understandably presented and clearly connected to evidence and data Identifies implications and future directions Significance to the context is conveyed effectively 			

Personal Demeanor	<ul style="list-style-type: none"> • Preparation is lacking • Does not demonstrate interest in the material • Is difficult to hear or understand 	<ul style="list-style-type: none"> • Preparation is evident • Demonstrates interest in the material 	<ul style="list-style-type: none"> • Shows careful preparation for presentation • Speaks at an appropriate pace 	<ul style="list-style-type: none"> • Confident and professional presentation • Speaking style and execution enhance presentation 	
Presentational Content	<ul style="list-style-type: none"> • Presentation is less than 4 minutes in length • Lacks clarity • Presentation is not clearly connected to the poster 	<ul style="list-style-type: none"> • Presentation is longer than 6 minutes • Demonstrates basic understanding • Presentation is organized • Requires specialized knowledge to understand study 	<ul style="list-style-type: none"> • Presentation is 4-5 minutes in length • Knowledgeable and professional presentation • Language is appropriate and understood within discipline 	<ul style="list-style-type: none"> • Presentation is 5-6 minutes in length • Clearly conveys topic and major points • Language is appropriate to the audience and is easily understood 	
Judge's discretionary score/ overall quality	<ul style="list-style-type: none"> • Poor 	<ul style="list-style-type: none"> • Fair 	<ul style="list-style-type: none"> • Strong 	<ul style="list-style-type: none"> • Excellent 	
Comments:				Total Score (out of 100)	